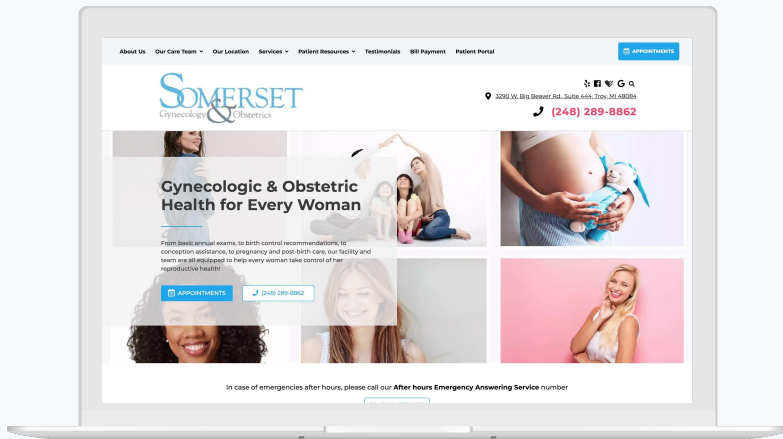




OB/GYN sees a **953% ROI** with PracticeBeat

SOMERSET GYNECOLOGY & OBSTETRICS | TROY, MI | CUSTOMER SINCE JUNE 2019



My group has seen a **significant improvement** in our online presence, **increased patient volume**, and **more reviews than the 10 prior years combined!**



Dr. Steven Lefkowitz, DO
OB/GYN



PROBLEM

Dr. Lefkowitz wanted to grow his practice online but the previous website lacked the tools necessary to attract new patients. In addition to that, he wanted to make it easy for patients to request appointments online, and convert their happy patients into active promoters of the practice. Dr. Lefkowitz tried doing it himself but he was unable to track whether any of his efforts were driving return-on-investment (ROI).



SOLUTION

PracticeBeat provided a cost-effective one-stop marketing solution that enhanced Somerset's online presence, redesigned their practice website for high performance in search, boosted their online reputation, tracked and provided transparency on their practice's ROI.

In 3 months, Somerset's monthly website traffic has increased by 170%, and they now see over 100 new patient appointments each month. They doubled their online reviews, and they increased their new patients.

RESULTS



953%+

Total ROI



314%+

Increase in Reviews



100+

Website Appointments a Month



Visit us for a free practice scan or schedule a demo

compare.practicebeat.com

For more information, contact us at (724) 971-0979 or email us at info@practicebeat.com

One Stop Solution for Practice Growth

1

Attract New Patients

INCREASE VISIBILITY

Patients first search for healthcare providers online. With SEO best practices and 100% consistent business information in place, your practice shows up on top of the search.



2

Convert Seamlessly

GET PATIENTS THROUGH THE DOOR

Patients can request appointments easily with 1-click booking on the website, social media and consumer healthcare sites. They can also receive automatic confirmations and reminders.



3

Activate Effortlessly

IMPROVE ONLINE REPUTATION

Patients automatically receive feedback surveys after every visit and can syndicate reviews to sites like Google, Facebook, and Healthgrades.



SEARCH ENGINE OPTIMIZATION

Be searchable and appear on top of the search results when patients search for your practice or the services you provide



INFORMATION CONSISTENCY ACROSS THE WEB

Create an enhanced provider profile across 75+ local business and social sites including Google, Facebook, Yelp, Vitals, Healthgrades, etc.



WEBSITE THAT ENSURES PATIENTS FIND YOU

Launch a customizable website built with Google's Best Practices and optimized for high performance and optimization



HIPAA-COMPLIANT 24/7 UNIVERSAL SCHEDULING

Facilitate patients to securely schedule appointments on website, social media and search engines, virtually everywhere patients look for you



REMINDERS & CONFIRMATIONS

Modernize the care journey for your patients and reduce no-shows through reminders and confirmations



CUSTOMIZABLE HIPAA-COMPLIANT FORMS

Allow patients to complete registration or other pre-visit forms securely online, and save time for both patients and your staff.



AUTOMATED REPUTATION MANAGEMENT

Get more highly rated reviews by automating the feedback collection process, and easily publish them on the website



CENTRALIZED DASHBOARD

Track and manage your practice's entire online presence in one single centralized platform

Get Started with PracticeBeat Today!

Schedule an appointment to see how we can you grow your practice!